

City Wi-Fi includes a broad range of projects from Internet access within a tourist office, all the way up to city-wide deployments serving many thousands of citizens. In all cases, Wi-Fi makes it easier to deliver information to the user, promote shopping and entertainment, and deliver better services to everyone.



SMART CITIES

Public Space Wi-Fi can range from providing Internet access in public buildings such as tourist offices or libraries to a network that encompasses the entire city's public space. The Smart City connects people, objects and sensors, providing better service to the entire population.

Smart Cities connect people, sensors and devices making it run more efficiently and delivering better, faster connectivity and services to the population. Smart Cities allow people free, limited, managed or chargeable access to the Internet across many public locations: train and subway stations, on the pavement, in libraries – wherever they may be.

CUSTOMER NEEDS

- Simple connectivity for citizens and visitors
- An architecture that can meet the needs of today, and tomorrow
- Access that works with any device in any language
- A personalised digital environment
- Ability to deliver focussed marketing campaigns
- Message and information messaging pushed to all connected clients in real time

CUSTOMER REFERENCES

More than 2,000 references

THE KEYS TO SUCCESS OF THE UCOPIA SOLUTION

- Easy and flexible on boarding,
- Highly flexible and scalable architecture (on-premise; cloud)
- Location aware services: target information and promotions based on user location
- Real time information services based on location: parking availability, traffic conditions and incidents
- The best tourist experience: map guidance, shopping, entertainment and transportation information possibility
- Data collection and analytics